Assessment 08

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment.

Due on 2020-03-23, 23:59 IST.

Unit 10 - Week 08: Visual and Spatial Memory

Course outline

How does an NPIEL online course work?
Week 5: Pre-requisites
Week 6: History and Research Methods of Cognitive Psychology
Week 7: Object Perception and Recognition
Week 8: Attentional Processes and Cognition
Week 9: Memory Introduction
Week 10: Long Term Memory
Week 11: Memory of General Knowledge
Week 12: Concept Formation
Week 13: Visual and Spatial Memory
Week 14: Language Skills
Week 15: Thinking Processes and Problem Solving
Week 16: Reasoning
Week 17: Decision Making
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1. Public ___ hypotheses argue that long-term memory contains two separate systems that represent information in verbal and visual forms, respectively.
   - Picture-word
   - Dual-code
   - Visual-verbal
   - Rehearsal-organizational
   No, the answer is incorrect.
   Accepted Attempts: dual code

2. The relational-organizational hypothesis is supported by
   - The effectiveness of the method of loci
   - The fact that concrete words are recalled better than abstract words
   - The fact that intrusive images do not facilitate recall whereas interactive images do facilitate recall
   - The effectiveness of the pegword method
   No, the answer is incorrect.
   Accepted Attempts: the fact that intrusive images do not facilitate recall whereas interactive images do facilitate recall

3. Forming a visual image and then moving from one location on the image to another is known as
   - Symbolic distance
   - Integral scanning
   - Motoric movement
   - Semantic activation
   No, the answer is incorrect.
   Accepted Attempts: semantic activation

4. Which is NOT one of plakke’s principles of visual imagery?
   - Perceptual equivalence
   - Spatial equivalence
   - Structural equivalence
   - Temporal equivalence
   No, the answer is incorrect.
   Accepted Attempts: temporal equivalence

5. A propositional representation is thought to be ___ in nature.
   - Verbal
   - Visual
   - Both-verbal and visual
   - Neither-verbal nor visual
   No, the answer is incorrect.
   Accepted Attempts: neither-verbal nor visual

6. Which of the following methods would most help you to remember the word pair “elephant-cigar”?
   - Repeating the word “cigar” over and over while visualizing an elephant
   - Repeating both words over and over to yourself
   - Visualizing an elephant and a cigar, not touching each other
   - Visualizing an elephant smoking a cigar
   No, the answer is incorrect.
   Accepted Attempts: visualizing an elephant smoking a cigar

7. The dual coding hypothesis states that recall will be best when items are coded
   - Visually
   - Verbally
   - Both visually and verbally
   - With two distinct visual images
   No, the answer is incorrect.
   Accepted Attempts: both visually and verbally

8. Images can prime the visual pathway, making it easier to detect a familiar stimulus. This is an example of
   - Perceptual equivalence
   - Spatial equivalence
   - Qualitative equivalence
   - Transformational equivalence
   No, the answer is incorrect.
   Accepted Attempts: perceptual equivalence

9. When the experimenter tells the subject about how to behave, the task is said to have
   - Internal validity
   - Demand characteristics
   - Transformation equivalence
   - Implicit encoding
   No, the answer is incorrect.
   Accepted Attempts: demand characteristics

10. Participants doing memory imagery tasks tend to show brain activity in the
    - Temporal lobe
    - Prefrontal lobe
    - Frontal lobe
    - Occipital lobe
    No, the answer is incorrect.
    Accepted Attempts: acceptable ones