

Unit 8 - Week 06: Memory of General Knowledge

Course outline

How does an NPTEL online course work?

Week 0: Prerequisite

Week 01: History and Research Methods of Cognitive Psychology

Week 02: Object Perception and Recognition

Week 03: Attentional Processes and Cognition

Week 04: Memory Introduction

Week 05: Long Term Memory

Week 06: Memory of General Knowledge

● Lec 1 : Semantic Memory Basics

● Lec 2 : Models of Semantic Memory

● Text Notes

○ Quiz : Assessment 06

○ Feedback form

Week 07: Concept Formation

Week 08: Visual and Spatial Memory

Week 09: Human Language Skills

Week 10: Thought Process and Problem Solving

Week 11: Reasoning

Week 12: Decision Making

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Assessment 06

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-03-11, 23:59 IST.

All Questions are Compulsory
Marks [1 x 10]

1) The word superiority effect is related to the idea of

1 point

- cognitive economy
- schemata
- typicality
- spreading activation

No, the answer is incorrect.
Score: 0

Accepted Answers:
spreading activation

2) Which of the following is NOT one of the memory systems postulated by ACT?

1 point

- semantic memory
- declarative memory
- working memory
- procedural memory

No, the answer is incorrect.
Score: 0

Accepted Answers:
semantic memory

3) According to Anderson, procedural memory represents information as

1 point

- words
- pictures
- production rules
- words and pictures

No, the answer is incorrect.
Score: 0

Accepted Answers:
production rules

4) According to research by Collins and Quillian, the statement "Siamese cats have blue eyes" will be verified

1 point

- slower than "Siamese cats give birth to live young"
- faster than "Siamese cats give birth to live young"
- in the same amount of time as "Siamese cats give birth to live young"
- slower than "Siamese cats have tails"

No, the answer is incorrect.
Score: 0

Accepted Answers:
faster than "Siamese cats give birth to live young"

5) According to ACT models, _____ memory represents information in if-then production rules

1 point

- working
- procedural
- episodic
- declarative

No, the answer is incorrect.
Score: 0

Accepted Answers:
procedural

6) A _____ is a mental representation of some object, event, or pattern

1 point

- category
- concept
- script
- memory

No, the answer is incorrect.
Score: 0

Accepted Answers:
concept

7) According to the notion of cognitive economy, a characteristic like "has wings" would be stored along with which of the following semantic memory nodes

1 point

- bird
- ostrich
- robin
- humming bird

No, the answer is incorrect.
Score: 0

Accepted Answers:
bird

8) Studies of semantic memory have shown that in a lexical decision task, people are faster at responding to the stimulus "bread" if it is paired with a stimulus such as

1 point

- "rencle"
- "dog"
- "island"
- "butter"

No, the answer is incorrect.
Score: 0

Accepted Answers:
"butter"

9) Which of the following would be a part of your procedural memory system?

1 point

- knowing that the Baseball Hall of Fame is in Cooperstown, New York
- knowing the lifetime batting average of Ted Williams
- knowing how to swing a baseball bat
- being able to remember the ball and strike count of the current pitch

No, the answer is incorrect.
Score: 0

Accepted Answers:
knowing how to swing a baseball bat

10) A schema for a routine event, such as going to the dentist, is called a

1 point

- concept
- category
- exemplar
- script

No, the answer is incorrect.
Score: 0

Accepted Answers:
script