Unit 7 - Week 05: Long Term Memory

Assessment 05

Due on 2020-03-04, 23:59 IST.

1) Distinguish between the following forms of memory:
   a) neomnesis
   b) episodic memory
   c) semantic memory

2) Techniques designed to improve memory: mnemonics, visual imagery, and chunking.

3) Spern claimed that a person would need more information if they were in the same room at random times as if they were in a hospital. This phenomenon is known as _____.

4) The code in long-term memory is based on _____.

5) A method of storing information that begins with "One is a boy, two is a girl" is known as the mnemonic technique called the _____.

6) Psychologists believe that the capacity of long-term memory is _____.

7) Retroactive interference occurs when ________ information of a new item is disrupted by _____ information in memory.

8) Your memory of your first college lecture would be an example of _____.

9) Your memory for how to ride a bicycle is an example of _____.