

Unit 7 - Week 05: Long Term Memory

Course outline

How does an NPTEL online course work?

Week 0: Prerequisite

Week 01: History and Research Methods of Cognitive Psychology

Week 02: Object Perception and Recognition

Week 03: Attentional Processes and Cognition

Week 04: Memory Introduction

Week 05: Long Term Memory

● Lec 1 : Long-Term Memory Encoding

● Lec 2 : Retrieval from Long-Term Memory

● Text Notes

○ Quiz : Assessment 05

○ Feedback form

Week 06: Memory of General Knowledge

Week 07: Concept Formation

Week 08: Visual and Spatial Memory

Week 09: Human Language Skills

Week 10: Thought Process and Problem Solving

Week 11: Reasoning

Week 12: Decision Making

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Assessment 05

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-03-04, 23:59 IST.

All Questions are Compulsory
Marks [1 x 10]

1) Ebbinghaus is associated with which of the following in the study of memory? 1 point

- nonsense syllables
- college students as participants
- memory for folktales
- creation of false memories

No, the answer is incorrect.
Score: 0

Accepted Answers:
nonsense syllables

2) Techniques designed to improve memory, often involving the use of visual imagery, are called 1 point

- mnemonics
- eidetics
- iconics
- IQ enhancers

No, the answer is incorrect.
Score: 0

Accepted Answers:
mnemonics

3) Bower claimed that a person would recall more information if he/she were in the same mood at recall time as at encoding time. This phenomenon is referred to as 1 point

- mood-dependent memory
- state-dependent memory
- the spacing effect
- the context effect

No, the answer is incorrect.
Score: 0

Accepted Answers:
mood-dependent memory

4) The code in long-term memory is based on 1 point

- sound
- visual imagery
- meaning
- both sound and visual imagery

No, the answer is incorrect.
Score: 0

Accepted Answers:
meaning

5) Proactive interference refers to the fact that 1 point

- new material can disrupt the recall of previously learned material
- previously learned material can disrupt the learning of new material
- the passage of time leads to memory decay
- active interference can strengthen a memory trace

No, the answer is incorrect.
Score: 0

Accepted Answers:
previously learned material can disrupt the learning of new material

6) Learning a rhyme that begins "One is a bun, two is a shoe" is part of the mnemonic technique called the 1 point

- method of loci
- technique of interacting images
- keyword method
- pegword method

No, the answer is incorrect.
Score: 0

Accepted Answers:
pegword method

7) Psychologists believe that the capacity of long-term memory is 1 point

- unlimited
- 7 + 2 items
- 18 items
- 5000 items

No, the answer is incorrect.
Score: 0

Accepted Answers:
unlimited

8) Retroactive interference occurs when ____ information interferes with ____ information in memory 1 point

- old; new
- new; old
- vivid; dull
- visual; auditory

No, the answer is incorrect.
Score: 0

Accepted Answers:
new; old

9) Your memory of your first college lecture would be an example of 1 point

- semantic memory
- episodic memory
- implicit memory
- working memory

No, the answer is incorrect.
Score: 0

Accepted Answers:
episodic memory

10) Your memory for how to ride a bicycle is an example of _____ memory 1 point

- explicit
- implicit
- declarative
- procedural

No, the answer is incorrect.
Score: 0

Accepted Answers:
procedural