Assignment 5A
The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1. This is a list for submitting this assignment. (more than one answer) 1 point
   a. Customer needs cannot be translated to precise and measurable specifications
   b. Customer needs cannot be translated to precise and measurable specifications
   c. Meeting the specifications and customer needs
   d. Meeting the specifications and customer needs
   e. Customers always react more to measurable specifications

No, the answer is incorrect. Score: 0
Accepted Answers:
- Customer needs can be translated to precise and measurable specifications
- Meeting the specifications and customer needs

2. To determine the priorities for design and to achieve design goals, one should (more than one answer) 1 point
   a. Find the relationship between strongly satisfied customer needs
   b. Find the relationship between strongly satisfied customer needs
   c. Find the relationship between weakly satisfied customer needs
   d. Find the relationship between weakly satisfied customer needs
   e. Delivering the product changes to improve needs

No, the answer is incorrect. Score: 0
Accepted Answers:
- Find the relationship between strongly satisfied customer needs
- Find the relationship between weakly satisfied customer needs
- Delivering the product changes to improve needs

3. For every customer need, one has to identify _______ and _______ for conversion into design specifications 1 point
   a. Valued, quality
   b. Quality, need
   c. Material, value
   d. Design, need
   e. Value, design

No, the answer is incorrect. Score: 0
Accepted Answers:
- Valued, quality
- Quality, need
- Material, value

4. Need metrics should comply with which of the following criteria (more than one answer) 1 point
   a. Be simple
   b. Be practical
   c. Consider subjective metrics
   d. Not be independent variables
   e. Not include popular criteria for comparison

No, the answer is incorrect. Score: 0
Accepted Answers:
- Be simple
- Be practical
- Consider subjective metrics

5. Target specifications for a particular metric can be obtained by analyzing the current final product with which customers are satisfied. This type of benchmarking is called as ______. 1 point
   a. Benchmarking
   b. Competitive benchmarking
   c. Target benchmarking
   d. Product benchmarking

No, the answer is incorrect. Score: 0
Accepted Answers:
- Benchmarking
- Competitive benchmarking

6. The process of translating the voice of customers into engineering characteristics of a product or service and prioritizing each characterized by simultaneously setting targets is called ______. 1 point
   a. Design matrix
   b. Benchmarking
   c. Quality Function Deployment
   d. Technical specifications

No, the answer is incorrect. Score: 0
Accepted Answers:
- Quality Function Deployment

7. In House of quality procedures, every need should have ______ metric to be present in the chart. 1 point
   a. Must have
   b. About these
   c. Almost zero
   d. One

No, the answer is incorrect. Score: 0
Accepted Answers:
- Must have

8. House of quality is used in ______ function deployment (more than one answer) 1 point
   a. Summary statement of product specifications
   b. Survey of all needs and priorities
   c. Data of benchmark
   d. Data of target values
   e. Data of technical difficulties

No, the answer is incorrect. Score: 0
Accepted Answers:
- Summary statement of product specifications
- Survey of all needs and priorities

9. Which of the following is not a part of the quality function deployment procedure? 1 point
   a. Identifying customer needs
   b. Establishing relative importance of customer needs
   c. Establishing rival specifications
   d. Performing competitive benchmarking
   e. Translating customer needs into measurable engineering

No, the answer is incorrect. Score: 0
Accepted Answers:
- Performing competitive benchmarking

10. Establishing market specifications do not include ______. (more than one answer) 1 point
    a. Collecting benchmarking information
    b. Preparing bar of metrics
    c. Reflecting on results
    d. Setting up or impossible target values
    e. Identifying marketing strategies

No, the answer is incorrect. Score: 0
Accepted Answers:
- Collecting benchmarking information
- Preparing bar of metrics
- Reflecting on results
- Setting up or impossible target values
- Identifying marketing strategies