Assignment 3

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1. Choose the correct statement.
   - Ethnography is an appropriate method when we are trying to understand how people see their world or certain phenomena in it. However, it is not useful for investigating relationships.
   - Ethnography is an appropriate method when we are trying to understand how people see their world or certain phenomena in it. It is also useful for investigating relationships.
   - Ethnography cannot be used to understand how people see their world or certain phenomena in it. However, it is useful for investigating relationships.
   - Ethnography cannot be used to understand how people see their world or certain phenomena in it. It is not useful for investigating relationships.
   Score: 1
   Accepted Answers: True

2. Every day, activities and people's conversations offer their own identities may be researched through ethnography.
   - True
   - False
   Score: 1
   Accepted Answers: False

3. Out of interest and relevance a researcher can determine their research question. The research question helps us to figure out the research methods.
   - True
   - False
   Score: 1
   Accepted Answers: True

4. Why is it important for ethnographers to learn from existing research?
   - It helps us learn from the experiences of other researchers.
   - Existing research can act as a template on which we base our own study.
   - We can avoid repeating the mistakes of others.
   - It provides the theoretical framework for our research.
   Score: 1
   Accepted Answers: True

5. Reading ethnographic studies related to our subjects helps us to:
   - Plan our time in the field.
   - Know the basic rules of our participant culture.
   - Avoid conducting primary research.
   - Learn the local dialect and phrases we might need.
   Score: 1
   Accepted Answers: True

6. Which of the online research databases are available for conducting secondary research?
   - JSTOR
   - ECOPUS
   - CONSORES
   Score: 1
   Accepted Answers: False

7. Different participants within a group have different needs, desires, beliefs, and ways of life. And thus, their interaction with a phenomenon is unique. For researchers to account for these unique perspectives, the participant group must be homogenous.
   - True
   - False
   Score: 1
   Accepted Answers: False

8. What are the advantages of conducting a pilot study?
   - It shows us how the health is of the participants in the context.
   - It provides us an insight into the social and physical conditions of the field.
   - It is a waste of time as the researcher would not be able to learn anything from the study.
   - It is a good idea to conduct a pilot study.
   Score: 1
   Accepted Answers: True

9. In ethnography, the researcher's presence does not affect the participants. The only way in which researchers engage with participants does not influence what the knowledge produced.
   - True
   - False
   Score: 1
   Accepted Answers: True

10. What are some technical procedures that a researcher must follow to ensure the safety and comfort of their participants?
    - Inform every neighbor of the participant that they are going to conduct research with the participant.
    - Prepare a formal consent form in the participant's language, asking for permission to engage with them.
    - Take photographs of the participant to ensure the authenticity of the research.
    - Ask the participants whether they would prefer to be categorized in the writings or research presentations.
    Score: 1
    Accepted Answers: True

11. Sallie Khalifah's study uses study on branding and marketing strategy for an a tech app as an example of ethnographic research because:
    - The researchers tried to understand social activities and interactions.
    - The researchers conducted self-study with participants to understand how they operate under applications.
    - The researchers attempted to understand people's perception of money, expenditure and earnings.
    - Sallie's work was not an ethnographic research.
    Score: 1
    Accepted Answers: False

12. What is an example of the work of Laura Rigby above all?
    - Researchers should not be exposed to differences between them and their participants.
    - Researchers cannot be separated from their participants.
    - Researchers cannot always empathize with their participants.
    - Participants' activities sometimes prevent the researcher from building a shared understanding with them.
    Score: 1
    Accepted Answers: False

Note: Responses are not documented and distanced from their participants.