NPTEL
INVITES YOU TO BECOME AN
INDUSTRY ASSOCIATE
ACCESS • NURTURE • DEVELOP HUMAN RESOURCES

REACH OUT TO THE BEST TECHNICAL TALENT ACROSS THE COUNTRY

Are these your key challenges?
DYNAMIC SKILLS REQUIREMENT TO CATER TO THE CHANGING MARKET TRENDS
SCARCITY / AVAILABILITY OF NICHE SKILLS
EMPLOYEE CROSS SKILLING, UPSKILLING BARRIERS
ABOUT NPTEL

- A non-profit organization aimed at giving an opportunity to all the students, a high quality technical education from the IITs.

- 1800+ colleges across India are associated with NPTEL today in the form of NPTEL Local Chapters.

- Students from these colleges take up basic/core/elective or job-oriented courses, depending on their year of study.

- These courses help them gain in-depth domain knowledge and make them employable.
Three Stage Certification Process

onlinecourses.nptel.ac.in

740 COMPLETED COURSES
36 LAKH+ ENROLLMENTS
2.7 LAKH+ REGISTRATIONS
1.30 LAKH + CERTIFICATIONS
(8% INDUSTRY PARTICIPATION)

Open online courses
Learn for free
Anyone
Anytime
Anywhere

In person proctored
certification exam
Choose your exam city from
100+ locations across India

Get Certified from the
IITs & IISc
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OUR FOOTPRINT ACROSS INDIA

Distribution of college partners

- **Most**
- **Moderate**
- **Fair**
- **Least**

Regions:
- **UP**: 9%
- **MP**: 3%
- **MH**: 21%
- **TL**: 4%
- **AP**: 10%
- **TN**: 22%
- **WB**: 7%
- **GJ**: 3%
- **KA**: 6%
- **KL**: 6%
- **OTHER**: 9%
WHO COULD PARTNER WITH US?

Are you an Industry that is interested in at least one of the following?

- Add Industry value to NPTEL content
- Widen the learners community – for knowledge enhancement and employability

niasupport@nptel.iitm.ac.in
WHAT’S IT IN FOR YOU?

- Supplement/complement our academically rich courses – give an industry perspective to NPTEL courses

- Recruit interns/fresh hires from the list of NPTEL certified candidates

- Use NPTEL courses for fresher onboarding and training

- Cross skilling and re-skilling of the existing workforce

- Sponsor NPTEL’s initiatives through Corporate Social Responsibility (CSR)
WHAT ROLE DO YOU PLAY?

- Add Industry perspective to our technically rich courses.
- Get to know your potential fresh hires!
- Direct students to select NPTEL Courses relevant to your domain.
MUTUAL BENEFITS

**EXISTING SERVICES**
* Videos & text can be accessed for **FREE** from nptel.ac.in
* Copy 15TB of NPTEL Videos to your hard drive for **FREE**

**WHAT NEXT?**
1. Sign the MoU
2. Become an Industry Associate

**HOW CAN YOU HELP US?**
1. Sponsor to NPTEL’s fee waiver through CSR
2. Co-offer/Co-partner with NPTEL